

# COMO

ROLLER DERBY

Columbia  
Missouri

Support  
your  
local

**ROLLER DERBY**

league

**Sponsorship Guide**

# We are roller derby.

CMRD is a skater-owned and -operated roller derby league based in Mid-Missouri.

We believe that roller derby provides an opportunity for people of **ALL GENDERS** to participate in a **POSITIVE, INCLUSIVE SPORTS SETTING.**

As a league we strive for **DIVERSITY IN MEMBERSHIP** and strongly encourage **COMMUNITY INVOLVEMENT.**



To inquire about sponsorship, contact [sponsorshipcmrd@gmail.com](mailto:sponsorshipcmrd@gmail.com)

# You can sponsor your home team.

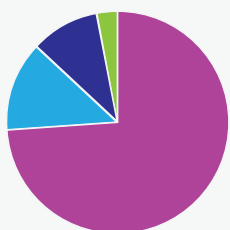
Como Roller Derby is recognized as a member league of the Women's Flat Track Derby Association (WFTDA) and a registered 501(c)(3) not-for-profit in Missouri. **Donations are tax-deductible.**

Choose a support level or create a custom package.

	THE APEX	LEAD JAMMER	PIVOT
INVESTMENT	\$1,000	\$500	\$250
PRINT AND DISPLAY BANNER	Large, Trackside	Regular, Trackside	11x17 Poster, Trackside
PROGRAM AD	Full-page	Half-page	Quarter-page
HOME GAME ANNOUNCER SHOUTOUTS	6 mentions	4 mentions	2 mentions
COMPLIMENTARY TICKETS	8 to each home game	4 to each home game	4 to each home game
ONLINE PRESENCE	Website and social media posts	Website and social media posts	Social media posts

## Our roots are in Mid-Missouri.

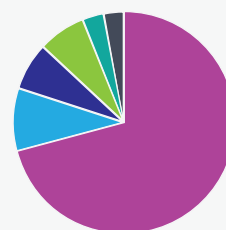
### CMRD members reside in



Boone County 74%  
 Cole 13%  
 Callaway 10%  
 Knox 3%

## We are a team of volunteers.

### Our league comprises



skaters 71%  
 non-skating officials 9%  
 event volunteers 7%  
 skating officials 7%  
 committee volunteers 3%  
 coaches 3%

# We give back to our community every year.



We donate our time and energy to local organizations, including Columbia Second Chance, Central Missouri Humane Society, The Spay Neuter Project, Ronald McDonald House, local schools, and Coyote Hill Children's Home. We bring in donations for children in need, help find homes for dogs and cats, and collect food for rescue organizations.

## 2007

year CMRD was founded

## 220

international WFTDA ranking

## 55%

of league members have been involved for 5+ years



Roller derby is so empowering on and off the track. If I can get knocked around while on wheels and not only survive, but have a great time, I can take on just about anything.

— Legistential Dread, Events Committee



CoMo Roller Derby is the gift I give to myself. It helps me to stay stronger and healthier, and it really improves my mental health because of the fun and supportive outlet it provides.

— L on Wheels, Sponsorship & Revenue Committee



Having a full contact sport that welcomes all genders and empowers all kinds of bodies is immensely important.

— Dethblok, Coaching Committee

PHOTOS BY SAM SURGENER, KEN MITCHELL, AND D. QUINN

@comorollerderby



[comorollerderby.org](http://comorollerderby.org)

PO Box 30076

Columbia, MO 65205

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